



Microban is the global leader in the antimicrobial and odor control technologies. Our proactive systems keep products cleaner and control odors better by preventing problems before they start. Microban drives innovation by combining science and creative solutions that enhance textile products around the world.

As a sustainability-focused company, Microban has continued dedicating itself to sustainable textile manufacturing by providing more environmentally friendly solutions without relying on traditional heavy metal chemistries. We are thrilled to showcase our two latest technologies – **DuraTech™ by Microban®** and **Refresh™** – at TITAS 2022 **Booth L327**.

Next Generation of Antimicrobial and Odor Capture Technologies

DuraTech™ by Microban® is the industry groundbreaking antimicrobial technology designed for cotton applications. This non-heavy metal technology has been proven to inhibit the growth of odor-causing bacteria up to 99.99 percent and reduce odors in cotton fabric up to 99 percent after 75 home launderings, far exceeding industry standards. DuraTech is an ideal antimicrobial solution for home textiles, hospitality, apparel, and more.

Refresh™ is Microban's newest, patent-pending, and sustainable odor capture technology that is entirely metal free. This innovative technology is proven to reduce odors by up to 93% on polyester and polyester-rich blends, even after 30 home launderings. By keeping garments fresher for longer, this technology will allow end-users to enjoy the benefits of washing items less frequently and therefore reduce water consumption and fiber pollution.

Learn more about Microban's recent innovations in live seminar!

On October 13th, Microban will present at the seminar **“Redefining Clean for Textiles with the Next Generation of Antimicrobial and Odor Control Technologies”** and educate the audience on how to create cleaner and fresher textiles products with our latest technologies. The seminar will take place in **Room 404 from 10:00 am– 11:00 am**. Please join us in this live event!

[Click here](#) to book a meeting with us at TITAS 2022.

For more information, please visit www.microban.com